

---

Industry	Software Development
----------	----------------------

---

Founded	1985
---------	------

---

Headcount	3000
-----------	------

---

Headquarters	South Jordan, Utah
--------------	--------------------

---

The Ivanti logo is displayed in a bold, lowercase, sans-serif font. The letter 'i' has a small square dot above it. The logo is centered on a white rectangular background.

Ivanti successfully merges four companies to develop the new employee experience



---

The Simpplr platform has really helped improve the employee experience at Ivanti and become vital in our company strategy to unite the company under ‘One Ivanti’.

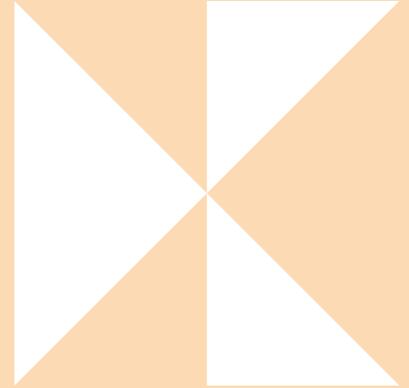
**Stephanie Briggs**

Director of Employee  
Experience Marketing



## The Challenge

# Bridging teams from 4 merging companies



Merger of four organizations with separate systems and processes

Outdated, legacy intranet with 1% adoption rate and lack of analytics

Difficulty in engaging global remote employees with relevant up-to-date information

In 2021, Ivanti simultaneously acquired four different companies that all had separate cultures, processes, and systems. With over 3,000 remote employees across 28 different countries, Ivanti needed an internal communications platform that could help combine and engage their entire workforce as one, and ensure that all employees have the most up-to-date, relevant information.

Ivanti also realized that they had an outdated intranet that was difficult to update, which eventually became a graveyard of content. In an employee survey, they discovered that only about 1% of their workforce were getting their content from their intranet system, and most of them were relying on email and direct updates from their managers.

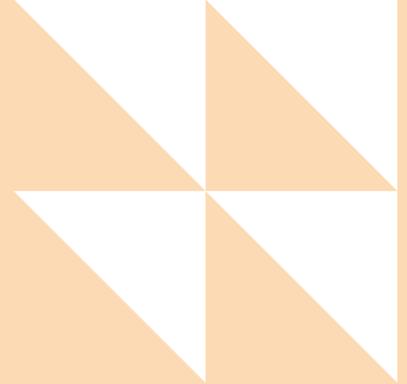
With an old intranet, there were difficulties in having departments keep their sites up to date, since it was not intuitive and technical expertise was needed. This resulted in an increased number of IT tickets, and required help from the Internal Communications team which led to bottlenecks in updating basic content, ultimately causing departments to stop using the intranet.

Additionally, analytic dashboards were hard to access, making reporting any numbers impossible. Ivanti couldn't measure success or see what content needed revision without this visibility.

With the mergers and acquisitions that transpired, those coming in the future, along with new hires coming on board—understanding how they could scale their processes and information on an easy-to-use intranet was imperative

## The Solution

# Connect diverse employees across the globe



Enable and cultivate employee engagement opportunities

Scale Ivanti's growing business by streamlining new employee onboarding.

Develop a stronger company culture amongst all employees across the globe.

Ivanti recognized that when implementing and deploying a new intranet, they would have to pull in the proper departments, groups, and teams for advice, promotion, and advocacy.

From the beginning, the Internal Communications (IC) team had executive buy-in from their CEO, which was critical and effective to their success. Ivanti also received tremendous input and guidance from the rest of the organization including the executive team, global marketing, IT, brand and creative, and sales enablement. This ultimately allowed the project governance team to cultivate employee engagement among different departments.

After creating a cross-functional project team, Ivanti determined that they needed a solution that would:

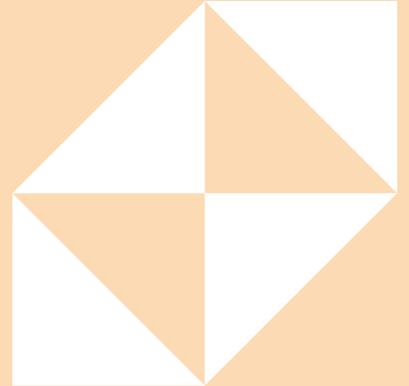
1. Enable and cultivate employee engagement
2. Scale Ivanti's growing business by streamlining onboarding
3. Improve awareness and corporate knowledge of executive communications, company-wide meetings and internal events
4. Develop a stronger company culture across the globe
5. Deliver critical information in rapid response time
6. Be easily configurable and easy to navigate with effective reporting.

With a strong partnership across the organization, Ivanti found Simplr to satisfy all their requirements. Delivering on the organization's priorities with key integrations, their new platform "Ivanti Everywhere" utilized the social feed to drive engagement and enabled employees to participate in global celebrations, improved awareness of executive articles, and provided urgent incident responses.

With easy to update sites, employee directory, and search content functionality, Ivanti was able to easily on-board their new employees using Simplr. Additionally, the ease of integration into other applications that were necessary to the daily life of every employee, allowing new and old employees to easily access their digital workplace tech stack.

## The Results

# Improve executive presence and team recognition



Launched intranet in 8 weeks with 79% adoption rate across 3,000 fully remote employees

Improved employee experience by connecting employees across the globe in different departments and roles

Bridged the communication gap between executive leadership and global workforce

Simplr helped Ivanti successfully virtually launch their 'Ivanti Everywhere' intranet within 8 weeks to their global, distributed workforce. Within 2 months, Ivanti's adoption rate increased to 79% which is 17% higher than the industry benchmark.

With a drastic increase in adoption in comparison to their sunsetted platform, the organization was able to improve their employee experience by connecting employees across the globe, including those in various departments and different roles. Today, their most popular site is their Executive Corner, which has helped them bridge communication between their

leadership team and all employees. The addition of an analytics dashboard has given the leadership team a better pulse of what's working at the organization. The data enables executives to measure success and influences strategy changes when needed.

Overall, the Simplr platform has honored employees by providing a space for continued recognition and celebrates diverse and inclusive workforce through global celebrations. Ivanti Everywhere has helped improve the employee experience by connecting employees across the globe in different departments and roles and proves that executive leaders are human.

# About Ivanti

Ivanti, an IT software company headquartered in South Jordan, Utah, wants to make the “Everywhere Workplace” possible for all organizations and employees. With so many devices in a company’s purview, it is necessary to discover and inventory those devices on its network. Ivanti’s technological solutions enable everyone to accomplish that remotely.

Founded in 1985, the company has 45,000 plus customers, 96 of the Fortune 100, and over 2000 partners. With over 40 million devices managed among these groups, Ivanti is the service management solution of choice.

The Ivanti logo is displayed in a white box. It features the word "ivanti" in a bold, lowercase, sans-serif font. A small square icon with a dot inside is positioned above the letter 'i'.

## About Simplr

Simplr is the leading AI-powered employee experience platform. Organizations use our forward-looking, adaptable products to deliver personalized experiences that inspire and engage their employees. Wherever people work, Simplr enables them to flourish.

Trusted by more than 500+ leading brands, including Zoom, Snowflake, Moderna, Eurostar, and AAA, our customers are achieving measurable productivity gains, increased employee engagement, and accelerated business performance.

Simplr is headquartered in Silicon Valley, CA with offices in the UK, Canada, and India, and is backed by Norwest Venture Partners, Salesforce Ventures, and Tola Capital. Learn more at [simplr.com](https://simplr.com).