
Industry	Enterprise Technology
----------	-----------------------

Founded	2004
---------	------

Headcount	1400
-----------	------

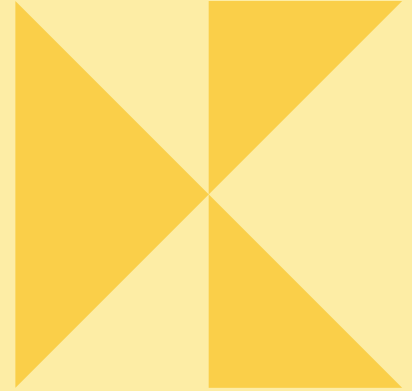
Headquarters	Farmington, UT
--------------	----------------



Pluralsight migrates to Simppplr from Jive in under 30 days

The Challenge

Eliminate confusion from outdated content



Content ownership bottleneck created by IT

75% of content was outdated and stale

Communication across different technologies and office locations

Pluralsight, an enterprise technology skills platform trusted by Fortune 500 companies, has grown to over 1,400 employees across the United States distributed over 6 office locations. Founded in 2004, the organization works with 1,500+ expert authors and has more than 17,700 business accounts.

With a bottleneck created by IT - news, information and resources weren't being updated in a timely manner on their previous intranet platform (Jive). The platform became a dumping ground with 75% of content being outdated, stale and full of misinformation. Employees began creating Google Sites for their departments thus creating siloed content lowering productivity and engagement.

Working within a 30-day time crunch to get off their previous intranet, Pluralsight was looking for a platform that would:

1

Encourage two-way dialogue so all team members can contribute and create content

2

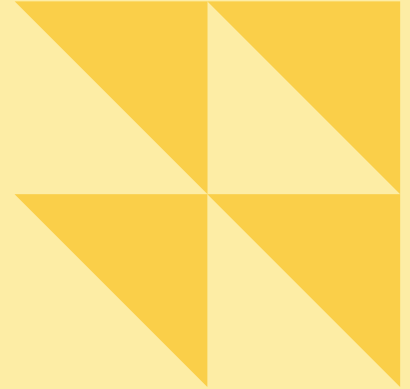
Be an aesthetically pleasing, engaging, and intuitive intranet - for both users and content creators

3

Drive adoption and integrate with other channels

The Solution

Bring teams together with a modern Intranet



Centralized platform with access to important information

Deliver enhanced content including global team updates, timely updates

Create a highly visible new 'community' for team members to come together globally

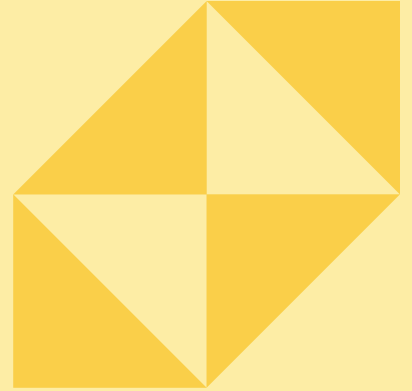
Before Simplr, Pluralsight was heavily IT reliant to make content and knowledge updates to critical information pertaining to HR and organizational communication. Now, each department assigns an 'intranet lead' who is responsible for providing and maintaining information that allows team members to stay up to date with their department and function. They work with Internal communications to add department content to the editorial calendar to create and then audit once a month. Simplr's point-and-click administration enabled Pluralsight to distribute site ownership across the organization without IT support.

In just 30 days, Pluralsight migrated their relevant and up-to-date content from Jive over to the platform to become the single source of truth for all critical knowledge and replaced their makeshift, employee created Google Sites.

The creative team provided design branding for the sites as well as the launch campaign and created graphics on request from content owners. Internal communications manages the frontend of Simplr by maintaining the editorial calendar and working with content owners to ensure success.

The Results

Massively improved engagement, even C-suite



Achieved a 98% adoption rate

Highest engaged content comes from C-Suite

Successful 30 day transition and implementation with 60+ sites at launch

Simplr has helped members of Pluralsight find the information they need and connect to each other. All key organizational content and internal updates now reside within 'Life@PS' enabling employees to find information in a centralized location. Since joining Simplr, Pluralsight has seen a 98% adoption rate without changing their homepage to the intranet.

The Executive Leadership Team's perspective of the new Simplr intranet has been overwhelmingly positive. The CEO regularly distributes content exclusively on the intranet from newsletters to company updates which are the most popular content on the platform with the highest forms of engagement. The organization interviews executives on a regular basis (including new Chief Customer Officer) to get insights on their work/department, what they're looking forward to and direction of their program.

The new intranet platform encourages two-way dialogue fostering a culture where all team members can contribute and create content. Since launch, Pluralsight has created 60+ sites with a cross-functional team to create, manage, curate and archive content with one person from each department taking the lead. Simplr allows a federated administration model with site ownership and content creation from over 168 individuals.

About Pluralsight

Pluralsight is an enterprise technology skills platform that delivers a unified, end-to-end learning experience for businesses across the globe. Through a subscription service, companies are empowered to move at the speed of technology, increasing proficiency, innovation and efficiency. Founded in 2004 and trusted by Fortune 500 companies, Pluralsight provides members with on-demand access to a digital ecosystem of learning tools, including Pluralsight IQ, directed learning paths, expert-authored courses, interactive labs, and analytics.



About Simpplr

Simpplr is the leading AI-powered employee experience platform. Organizations use our forward-looking, adaptable products to deliver personalized experiences that inspire and engage their employees. Wherever people work, Simpplr enables them to flourish.

Trusted by more than 500+ leading brands, including Zoom, Snowflake, Moderna, Eurostar, and AAA, our customers are achieving measurable productivity gains, increased employee engagement, and accelerated business performance.

Simpplr is headquartered in Silicon Valley, CA with offices in the UK, Canada, and India, and is backed by Norwest Venture Partners, Salesforce Ventures, and Tola Capital. Learn more at simpplr.com.