

Industry	Management Consulting
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Founded	1982
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Headcount	100
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Headquarters	Oakland, CA
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The logo for Future State, featuring the words "FUTURE" and "STATE" in white, uppercase letters on black rectangular backgrounds. The two rectangles are connected by a black chevron shape pointing to the right.

Future State upgrades
its employee
communications
practices with Simppplr



Future State's highly distributed workforce requires effective communication across our team. Simpplr's easy-to-use and visual digital workplace platform has enabled us to significantly increase our communications efficiency and empower our employees to connect with each other.

Kathy Krumpe
Chief Operating Office



The Challenge

A digital workplace to ramp remote teams faster



Highly distributed workforce
(98% remote part-time)

No intranet, multiple /
disjointed employee apps

Deployed with no IT resources

Future State employs approximately 100 employees, and although its headquarters is in the San Francisco Bay area, 98% of its employees work remotely for part of their time. At any point in time, Future State is involved in 100 active projects.

Because of its complex multi-year projects with global organizations, Future State needed a more efficient way to capture this institutional memory and enable its consultants to ramp up faster as they moved from one project to another. They were previously relying on a combination

of project management tools, document sharing, collaboration platforms, and email to capture all this information and help their employees collaborate. Over time, they found it increasingly difficult to both onboard new employees and provide them with the tools necessary to collaborate on projects.

Future State selected Simpplr because of its ease-of-use, short deployment time, and strong integration with the other enterprise systems they were already using (e.g., Salesforce, Box, OneLogin).

Future State was looking for a modern platform that would:

1

Allow them to onboard their employees quickly

2

Enable all their consultants to easily collaborate on projects

3

Be easy to implement, since Future State does not have a dedicated IT team

The Solution

One hub to integrate content and popular apps



Live in 8 weeks

85% of employees logging in monthly

One, unified digital workplace, all apps integrated

Once Simplr was selected, a virtual internal team was assembled to rollout The Hub (Future State's Simplr implementation). Over a period of 8 weeks, a cross-functional team consisting of a communications specialist, a graphic designer, and their Salesforce administrator, worked to develop the overall architecture, and integrate existing content with Simplr. Today Simplr is supported by one part-time employee that maintains the company-wide relevant news and updates.

From company-wide news, to HR and IT policies, to new employee onboarding, to collaborating on projects, The Hub is the digital workplace where more than 85% of all

Future State employees log in monthly to get their work done. Leveraging Simplr's flexible architecture and One Login integration, Future State has connected all the 3rd party applications its employees use.

In addition, employee-driven initiatives have created a special "fluffy and funny" group their cat-loving employees to help each other. This has continued to foster Future State's culture and helps their employees make personal connections in a company where most of them work remotely and rarely get to meet each other.

The Results

Build bonds and boost productivity quickly and easily



25% increase in communications efficiency

Brought context to the content on Box

Increased sense of community and collaboration

Simplr has helped Future State's distributed workforce efficiently onboard and collaborate on projects. Since implementing Simplr, Future State has experienced a 25% increase in the communications team efficiency, enabling them to increase employee productivity and provide a much better experience to their clients.

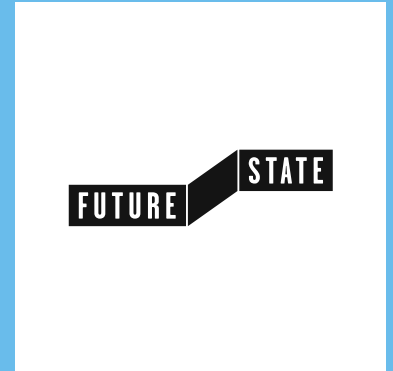
Both new and existing employees joining projects are now able to quickly familiarize themselves, as Simplr has enabled Future State to bring context to their content on Box. HR policies and procedures, "Start

Here", quick links, FAQs, and people are now easy to find. In addition, employees can quickly come up to speed on new projects, as the history of each client is now preserved and is easily accessible within The Hub.

Furthermore, Simplr has enabled Future State's employees to get to know each other on a very personal level through their sharing of personal stories, thus strengthening the bonds of their highly distributed workforce which ultimately helps them deliver a much better service to their clients.

About Future State

Headquartered in Oakland, CA, Future State is a consulting firm that enables extraordinary visions that positively impact the world. Future State is a purpose-driven, women-led, employee owned, and certified B-Corporation that works with Fortune 500 and high growth mid-sized organizations to ensure people are the center of focus to achieve lasting change.



About Simplr

Simplr is the leading AI-powered employee experience platform. Organizations use our forward-looking, adaptable products to deliver personalized experiences that inspire and engage their employees. Wherever people work, Simplr enables them to flourish.

Trusted by more than 500+ leading brands, including Zoom, Snowflake, Moderna, Eurostar, and AAA, our customers are achieving measurable productivity gains, increased employee engagement, and accelerated business performance.

Simplr is headquartered in Silicon Valley, CA with offices in the UK, Canada, and India, and is backed by Norwest Venture Partners, Salesforce Ventures, and Tola Capital. Learn more at simplr.com.