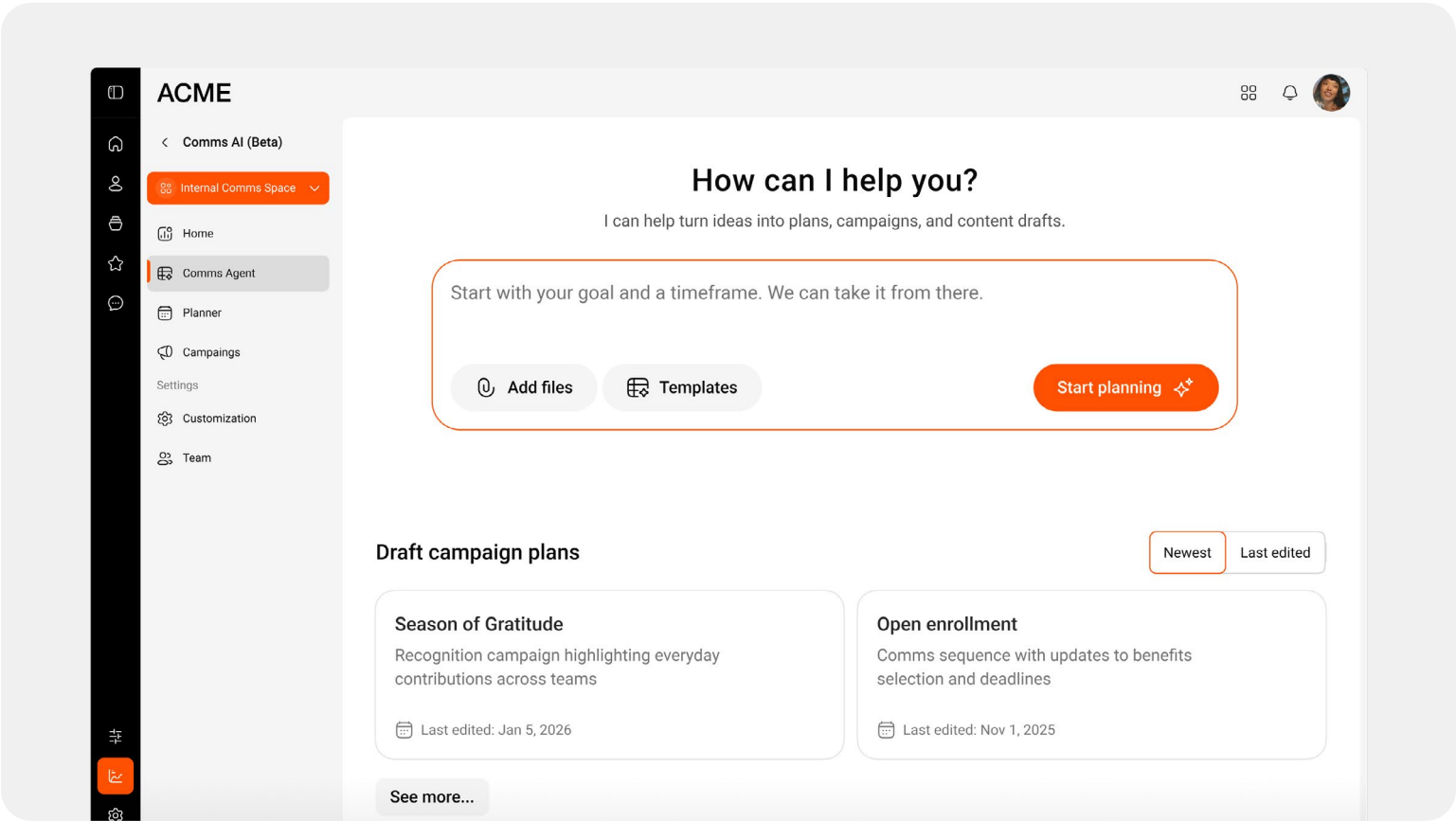


Comms AI

The first intelligent workspace built for internal communications

Internal communicators manage more requests with fewer resources. Planning happens in spreadsheets. Drafting in documents. Approvals in email threads. Something urgent always lands late in the day. IC today is less about communicating and more about managing chaos.

Comms AI changes all that. Embedded in the Simpplr platform, Comms AI replaces fragmented workflows and does the heavy lifting on campaign planning, content creation, and coordinated delivery. The result is faster execution and more consistent comms so teams can focus on making messages land with clarity and trust.



DEEP DIVE

A unified workflow for internal comms

PLAN

Turn ideas into structured plans with audiences, channels, and activities mapped to timelines automatically.

CREATE

Draft in the right voice every time with AI that matches sender tone so messages sound authentic from the start.

COORDINATE

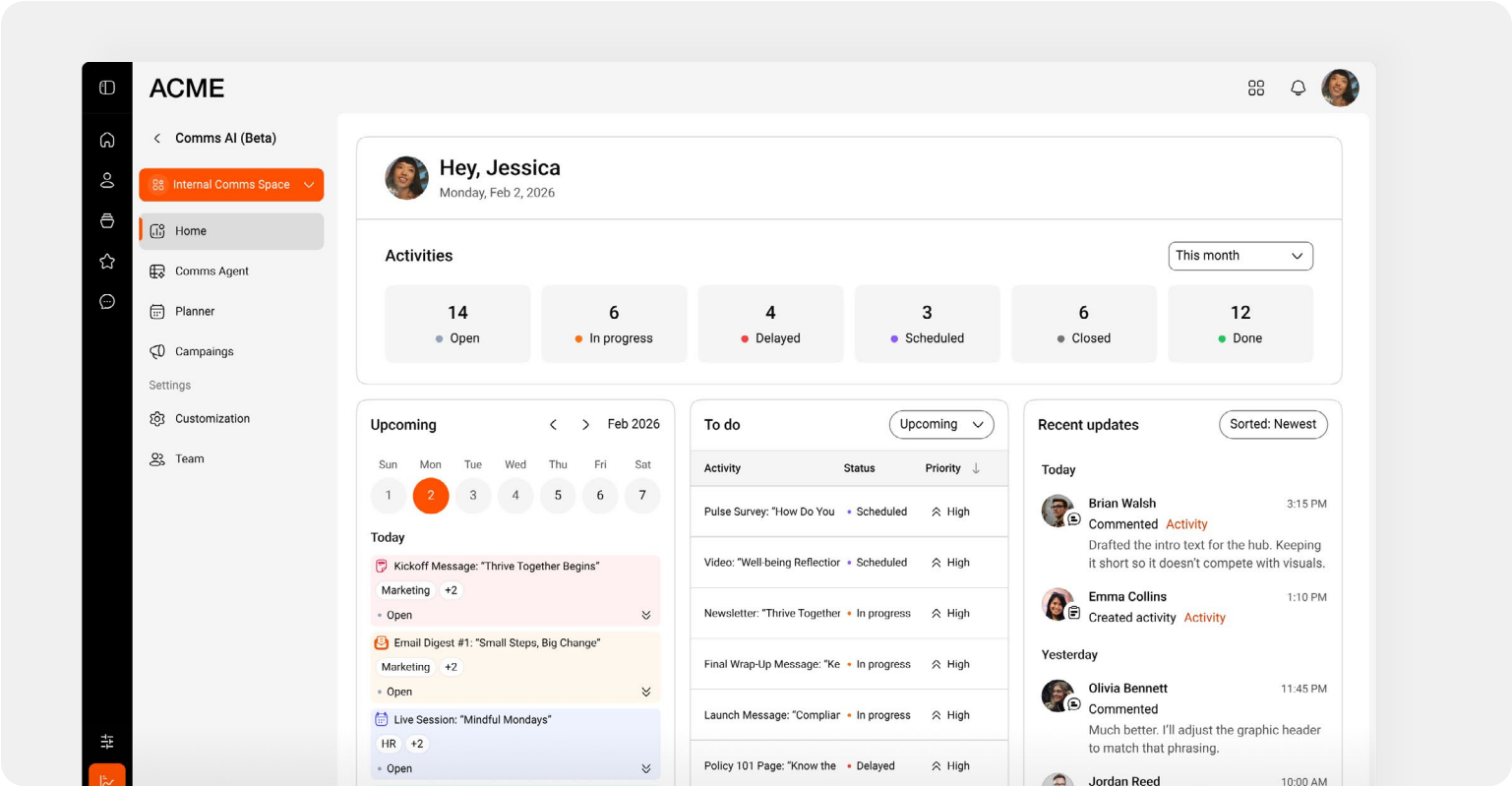
Keep reviews organized with feedback, approvals, and status tracked in one place without version confusion.

PUBLISH

Deliver across intranet, email, Slack, and Teams with timing and formatting handled for each channel.

KEY BENEFITS

Everything communicators need in one place



Editorial intelligence

Work with Comms AI to shape campaign plans and generate messaging drafts without breaking the flow of work.

Template library

Start with proven campaign structures or let AI adapt patterns from past content so every campaign begins with clarity.

Writing profiles

Craft writing guidelines that capture each sender's tone and voice, then reuse them to avoid starting from scratch.

Collaboration workspace

IC, HR, and leadership can plan together, assign ownership, and track progress in real time without switching platforms.

Campaign visibility

See what's planned, in progress, and scheduled in one place so you can adjust timing, spot conflicts, and keep stakeholders aligned.

Clear guardrails

Permissions, approvals, and audit history are built directly into the workflow so content stays secure and reviewable.

About Simplr

Simplr is the AI-powered platform that unifies the digital workplace — bringing together engagement, enablement, and services to transform the employee experience. It streamlines communication, automates workflows, and simplifies everyday interactions. Trusted by 1,000+ leading brands, Simplr is intuitive, scalable, and deeply extensible. [Learn more at simplr.com](https://simplr.com).

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